

## CLAIMS

## WHAT IS CLAIMED IS:

1. A system for accessing content on a network, the system comprising:  
a publisher interface, responsive to publisher inputs, for generating a code  
5 associated with a web-based document including the content;  
a user interface for receiving the code inputted by the user to access the  
corresponding content selected by the user; and  
a web server, responsive to the inputted code, for providing the web-based  
document including the selected content.  
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2. The system of claim 1, further comprising:  
a content storage device for storing the web-based document generated by  
a publisher associated with the code and retrievable by the web server.
- 15 3. The system of claim 1, further comprising:  
a composer interface, responsive to selections by the publisher, for  
generating the web-based document including publisher content, and for associating the  
generated code with the web-based document.
- 20 4. The system of claim 1, further comprising:  
a code scanner, operated by a user, for scanning the code, and for  
generating a corresponding code signal;

wherein the web server, responsive to the code signal as the inputted code, provides to the user the web-document associated with the scanned code.

5        5.        The system of claim 4, wherein the code is a graphic capable of being read by the code scanner.

6.        The system of claim 5, wherein the graphic is printable by a publisher to be placed on a physical document provided to the user.

10        7.        The system of claim 5, wherein the graphic includes a bar code; and wherein the code scanner is a bar code reader for scanning the graphic, including the bar code.

15        8.        The system of claim 1, wherein the web-based document includes a plurality of panes as sub-pages of the web-based document.

9.        The system of claim 8, wherein each of the plurality of panes corresponds to respective sets of publisher-specified content.

20        10.       A system for accessing content over the Internet, the system comprising:  
a publisher interface, responsive to publisher inputs, for generating a graphic, including a bar code, associated with a web-based document including the content, and for outputting the graphic with the bar code onto a physical document;

a user interface, connected to the Internet, for receiving from the user the graphic with the bar code on the physical document to access the corresponding content selected by the user; and

5 a web server, connected to the Internet, for storing the web-based document, responsive to the inputted graphic with the bar code, for providing to the user, through the user interface, the web-based document including the selected content.

11. The system of claim 10, wherein the web server includes:

10 a content storage device for storing the web-based document generated by a publisher associated with the graphic and retrievable by the web server.

12. The system of claim 10, further comprising:

15 a composer interface, responsive to selections by the publisher, for generating the web-based document including publisher content, and for associating the generated graphic with the web-based document.

13. The system of claim 10, further comprising:

a bar code scanner, operated by a user, for scanning the graphic with the bar code, and for generating a corresponding code signal;

20 wherein the web server, responsive to the code signal as the inputted bar code, provides to the user the web-document associated with the scanned bar code.

14. The system of claim 13, wherein the graphic is printable by a publisher to be placed on a physical document provided to the user for scanning by the bar code scanner.

5 15. The system of claim 10, wherein the web-based document includes a plurality of panes as sub-pages of the web-based document.

16. The system of claim 15, wherein each of the plurality of panes corresponds to respective sets of publisher-specified content.

10 17. A method for accessing content on a network, the method comprising the steps of:

storing the content in a web-based document on a web server;

generating, in response to publisher inputs through a publisher interface, a

15 graphic including a bar code, with the graphic being associated with the content;

outputting the graphic with the bar code onto a physical document;

receiving, at a user interface, the graphic with the bar code on the physical document;

responding to the inputted graphic with the bar code at a web server; and

20 retrieving the stored the web-based document including the selected content corresponding to the inputted graphic.

18. The method of claim 17, further comprising the steps of:
- receiving as a composer interface, to selections by the publisher;
- generating the web-based document including publisher content; and
- associating the generated graphic with the web-based document.

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19. The method of claim 17, wherein the step of receiving includes the step of:
- scanning the graphic with the bar code using a bar code scanner,
- operated by a user;

wherein the step of responding to the inputted graphic includes the steps

10 of:

- generating a code signal corresponding to the scanned graphic; and
- responding to the code signal as the inputted bar code to provide to
- the user the web-document associated with the scanned bar code.

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20. The method of claim 17, wherein the step of outputting includes the steps
- of:

- printing the graphic as a printed document; and
- placing the printed graphic onto a physical document to be provided to the
- user for inputting to receive the content.

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